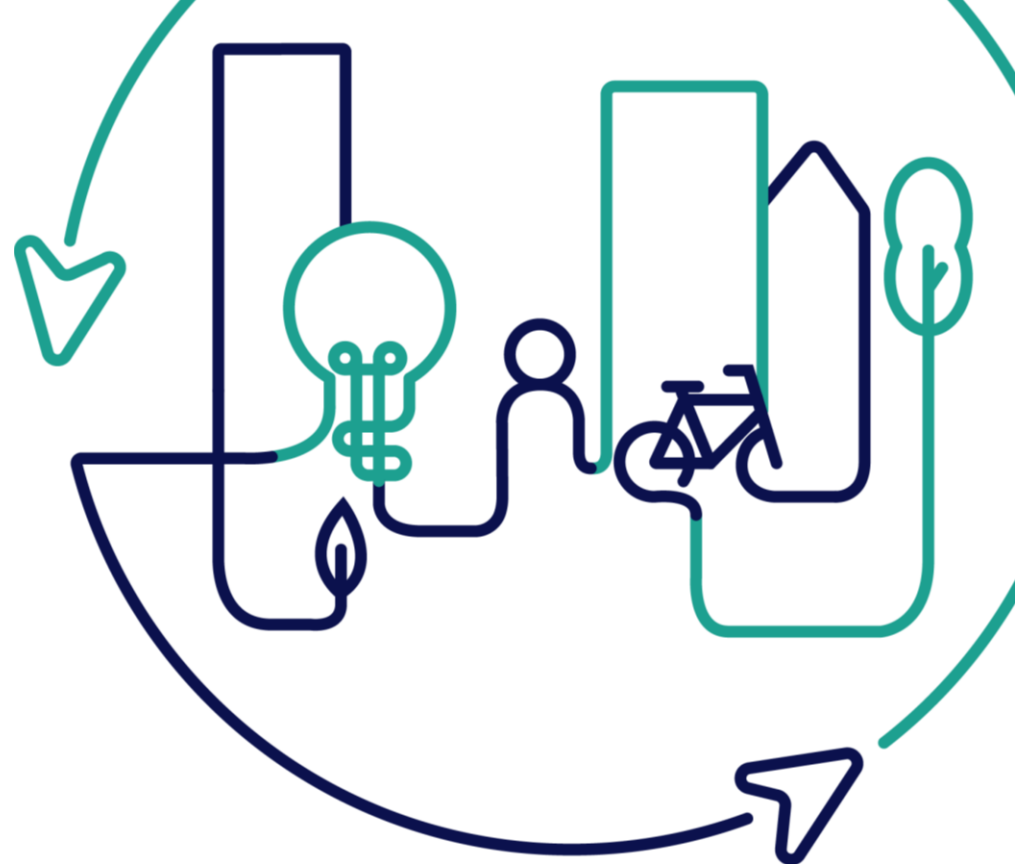
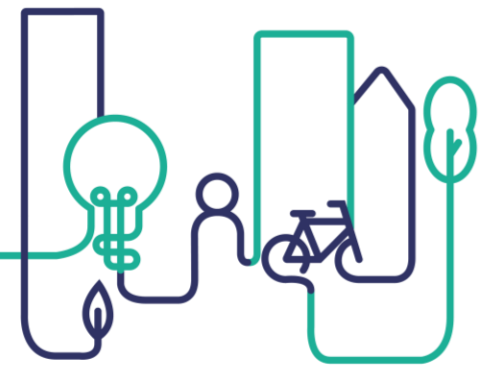


EUROPEAN U R B A N INITIATIVE



Co-funded by
the European Union

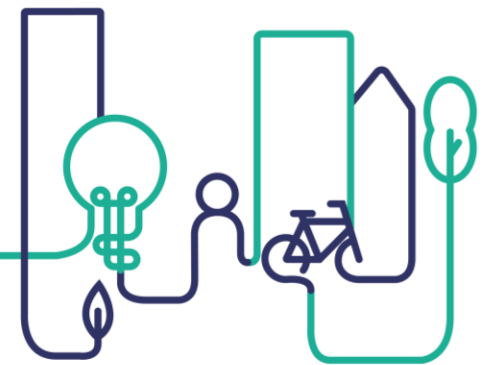
Nicolas Chesnel
European Urban Initiative Permanent Secretariat



**Co-funded by
the European Union**

WHAT IS THE EUI?

About the Initiative



Co-funded by
the European Union

EUI is a European Union instrument and is managed by the European Commission's DG Regional and Urban Policy.

EUI has a total **ERDF budget of €450 million** for 2021-2027.

The European Urban Initiative is an essential tool to support cities of **all sizes**, to build **capacity** and **knowledge**, to support **innovation** and develop **transferable** and **scalable** innovative solutions to **urban challenges of EU relevance**.



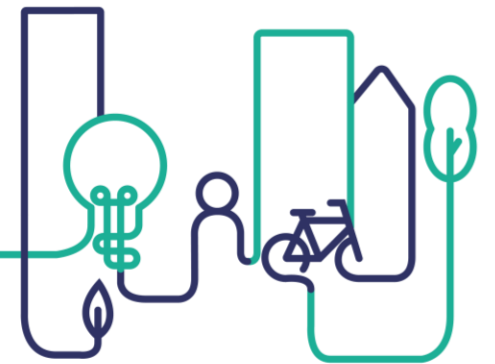
**Innovative
Actions**

**Capacity
Building**

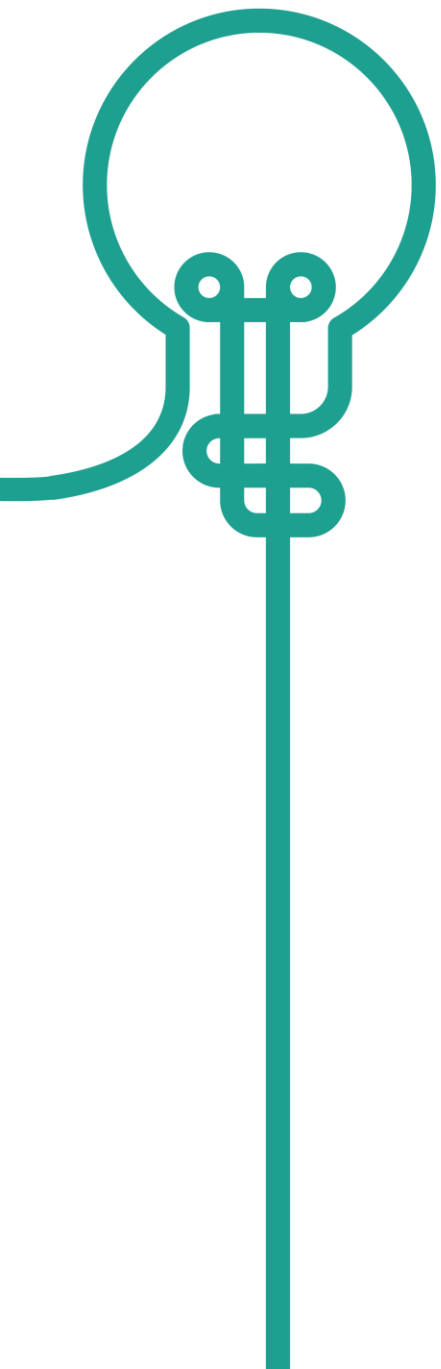
Knowledge

FUNDING OPPORTUNITIES

Focus on Innovative Actions projects



Co-funded by
the European Union



MAIN FEATURES OF an Innovative Actions project

1

Innovative projects (new, untested solutions in Europe) with the potential to be replicated in other European cities

2

Support of up to EUR **5 million ERDF**
(maximum co-financing rate of 80%)

3

Beneficiaries: urban authorities (associations or groupings of urban authorities) with a total population of more than **50 000 inhabitants**

4

Implementation period: **3.5 years**
(+ 6 months of Project Initiation Phase and 3 months for administrative closure of activities)

5

Thematic scope of support: each time defined by the European Commission and based on themes identified in the **Urban Agenda for the EU**;
First call for proposals: **New European Bauhaus**
Second call for proposals: **Greening cities, Sustainable tourism, Harnessing talent in shrinking cities**

EUI SUPPORTS PROJECTS, which are:

- INNOVATIVE
- HIGH QUALITY
- PARTICIPATORY
- MEASURABLE
- SUSTAINABLE AND SCALABLE
- TRANSFERABLE

Implemented in **partnership**. Prepared with a leading role for the **city as a strategic partnership leader**. Planned to **achieve the goals of local strategies and policies**. In line with the spirit of the principles of good urban governance according to the **New Leipzig Charter**.





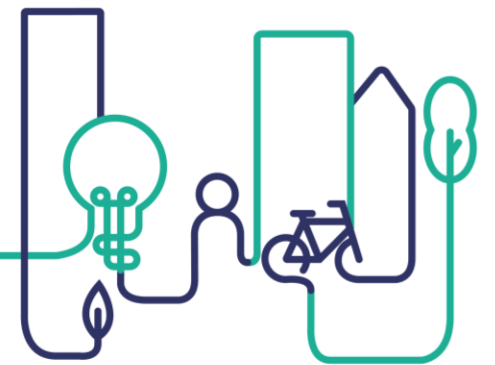
**New component of EUI projects:
TRANSFER**

**international partnership - 3 partner
"transfer cities"**

- Altea (ES)
- Dubrovnik (HR)
- Veszprém (HU)

SECOND CALL FOR PROPOSALS

FOOTPRINTS and other Sustainable tourism projects



Co-funded by
the European Union

SUSTAINABLE TOURISM

Diversifying the tourism product

Driving the green and digital transformation of the tourism sector

Fostering social inclusion and innovation through tourism

Innovative destination management models

Strengthening the role of cities as gates into the wider tourism regional setting

New tourism governance models



Call 1

1. ImperfectCity – Aarhus
2. AHA Budapest – Budapest
3. RELAUNCHTOWIN – Burgas
4. Rock the Block – Egaleo
5. SHARE – Fuenlabrada
6. Time2Adapt - Lille
7. NatUR-W – Lorca
8. WATSUPS – Mechelen
9. We-Z - Rome – Montesacro
10. S4T – Rovereto
11. SOFTacademy – Tallinn
12. Urban Biodiversity Parks
13. – Turku
14. InterAct Green - Varaždin
15. Viana S+T+ARTS - Viana do Castelo

Call 2

1. Blue4Green - Brugge
2. B-CONNECT - Bistrita
3. TALEA - Bologna
4. EPIC - Prato
5. TOP SEC - Barcelona
6. GfW - Amsterdam
7. Greening without borders - Rotterdam
8. Cooling Havens - Athens
9. AQUAGREEN - Faenza
10. CARE-GET - Haskovo
11. GOCCIA - Milan
12. FOOTPRINTS - Ravenna
13. MAG-NET - Celje
14. CULTIGEN - Copenhagen V
15. ReGreenX - Szeged
16. Zentropy MICE - Valencia
17. SCT HUB - Krakow
18. REWILD - Gent
19. EcoZani - Kozani
20. COIMBRA ST LLM - Coimbra
21. GreCO - Elliniko - Argyproupoli
22. SPACE 4 TALENTS - Stalowa Wola



SUSTAINABLE TOURISM approved projects ★

→ Coimbra ST LLM – Coimbra (PT)

→ CULTIGEN – Copenhagen (DK)

→ EPIC – Prato (IT)

→ FOOTPRINTS – Ravenna (IT)

→ GreCO – Elliniko-Argyproupoli (EL)

→ SCT HUB – Kraków (PL)

→ Zentropy MICE – Valencia (ES)



**Thank you for
your attention!**